

# Maersk Logistics Embraces Digital Transformation in Their Workplace



MAERSK

## Facts at a Glance

Dubai Office

**Segment:** Logistics

**Year of Completion:** 2019

### Project

Maersk Logistics integrates new interactive/digital displays and wireless solution to enter the era of digital transformations

### BenQ Solution Used

- BenQ RP654K Interactive Flat Panels
- BenQ RP750K Interactive Flat Panels
- BenQ InstaShow™ WDC10 Wireless Presentation Solution
- ST5501K Smart Digital Signage
- ST650K Smart Digital Signage



## Issue



Maersk employs a network of experts around the world. To enhance their communications and daily operations, they hoped to upgrade their offices with modern display and presentation solutions. They wanted to install new interactive flat panels for all huddle rooms and make meetings more collaborative, interactive, and productive for everyone.

## Solution



Based on the technical team's advice and BenQ's reputation for quality after-sales service, Maersk decided to turn to BenQ's help for display and presentation solutions. BenQ integrated its advanced line of products and experiences to offer the technology and expertise that the logistics giant required.

## Result



The team members in Maersk's offices are quite satisfied with the installation of BenQ display solutions and its advanced technology. The crystal-clear image quality of BenQ displays and projectors and the ease of use of InstaShow have allowed collaborators to create more convenient and productive meetings and discussions.

